

Terms of Reference

COMMUNITY AWARENESS AND MOBILISATION OF YOUTH FOR PROMOTING THE VALUE OF A GIRL CHILD IN AZERBAIJAN

UNFPA, the United Nations Population Fund: Delivering a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled.

Gender based violence and discrimination constitute grave violations of human rights that not only affect the individual women concerned but also seriously harm the families, communities as well as entire societies. The instances of gender based discrimination including harmful practices are widespread and evolve into more complex forms that are targeting even the women that are yet to be born.

The Resolution of the Parliamentary Assembly of the Council of Europe (1829 (2011)) has highlighted the Republic of Azerbaijan among few European countries with the alarmingly high skewed sex ratios at birth caused by sex selective abortions favoring male population. The sex ratio at birth (SRB) or the secondary sex ratio usually ranges between 105-106 boys to 100 girls. The analysis of the statistical data on SRB obtained from the State Statistical Committee of Azerbaijan shows that the ratio of male to female population in the recent years is 114 boys to 100 girls.

The population projections held by UNFPA in 2014 with support from Hacettepe University Institute for Population Studies has revealed that the country will soon face the negative consequences of this skewed sex ratios. The study indicated that to mitigate the negative impact of this phenomenon to the future structure of population a massive advocacy and awareness raising campaign should be undertaken to engage both the decision-makers and the population in general in the efforts aimed at combating the phenomena.

To complement the strategic interventions aimed at promoting the value of a girl child UNFPA Azerbaijan CO will partner with the Government of Azerbaijan and civil society actors to further contribute to preventive efforts addressing the phenomenon of sex selective abortions favouring male population in Azerbaijan by introducing a new conceptual framework, in particular through active engagement and mobilisation of young adults/future fathers.

The activities will be implemented in the framework of the pilot project “Preventing Sex Selection Abortions: Men are here too for Gender Equality” funded by the Embassy of the Kingdom of Netherlands in Baku, Azerbaijan.

Purpose

UNFPA Azerbaijan CO will conduct a number of information sessions for young males aimed at promoting gender sensitive and responsible fatherhood to contribute to promoting the value of a girl child.

Responsibilities of the organizer

1. To organize and conduct the intensive 1 week ToT (training of trainers) for the selected group of young male trainers and activists who will be rolling out the information sessions in the regions/districts in close co-operation with UNFPA CO;
2. To identify among the participants of the ToT, in consultation with UNFPA CO, 8-10 most active and motivated individuals to act as local agents of change/trainers;
3. To conduct a pilot training for young male groups to polish the training methodology;
4. To develop a two-day training programme in close cooperation with UNFPA CO;

5. To identify potential trainees to attend information sessions in Baku and in the regions of Azerbaijan;
6. To ensure that the information sessions are fully based on the supporting material developed in close cooperation with UNFPA Azerbaijan CO;
7. To provide full organisational and logistical support for the 50 information sessions for young adults/future fathers (up to 20 persons per each information session) to engage them in the efforts to promote the value of the girl child in Baku and in the regions of Azerbaijan. This will include but not limited to the organisation of a training venue, meals, coffee breaks, equipment provision, etc.;
8. Use creative techniques to organize info sessions – organisers are free/most welcome to propose the alternative format for conducting the awareness raising sessions subject to the approval of UNFPA Azerbaijan CO;
9. To provide UNFOA CO with the registration/participant list of the sessions;
10. To provide the detailed information regarding increased sensitivity of the participants towards the issues taught (pre- and post-evaluation);
11. To ensure visibility through social media networks and other means of communication;
12. To provide UNFPA CO with the comprehensive narrative and financial reports.

Deliverables:

- One week ToT for potential trainers delivered;
- At least 8-10 most active and motivated individuals to act as local agents of change/trainers are selected among the participants of the ToT held;
- One pilot gender awareness information sessions for young male groups delivered to polish the training methodology;
- 50 information sessions for young adults/future fathers (up to 20 persons per each information session) conducted in Baku and in the regions of Azerbaijan;
- Up to 900 male youth covered by the information sessions on the role of youth in promoting value of a girl child;
- At least 90% of participants demonstrate increased knowledge about the training topic and commitment to promote the value of the girl child;
- Training materials/presentations, pre- and post-evaluation of the information sessions and comprehensive final reports (narrative and financial) submitted.

Duration:

May 20 –September 30, 2017